

**Oklahoma State University
FIVE-YEAR ACADEMIC LEDGER
William S. Spears School of Business**

| | Fall Semester | 2007 | 2008 | 2009 | 2010 | 2011 | Change | | | | | | |
|---------------------------------------|---------------|--------|--------|--------|--------|--------|--------------------|---------|----|-----|----|----|-------|
| | | | | | | | Amount | Percent | | | | | |
| Student Information | | | | | | | | | | | | | |
| Headcount | | | | | | | | | | | | | |
| Undergraduate | | 4,019 | 3,927 | 3,747 | 3,773 | 3,895 | -124 | -3.1% | | | | | |
| Graduate | | 741 | 755 | 777 | 879 | 943 | 202 | 27.3% | | | | | |
| Professional | | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% | | | | | |
| Total | | 4,760 | 4,682 | 4,524 | 4,652 | 4,838 | 78 | 1.6% | | | | | |
| Headcount by Ethnicity | | | | | | | | | | | | | |
| White | | 3,573 | 3,544 | 3,466 | 3,560 | 3,528 | -45 | -1.3% | | | | | |
| African American | | 210 | 217 | 194 | 216 | 199 | -11 | -5.2% | | | | | |
| Native American | | 406 | 393 | 356 | 361 | 277 | -129 | -31.8% | | | | | |
| Hispanic | | 99 | 111 | 98 | 126 | 204 | 105 | 106.1% | | | | | |
| Asian American | | 104 | 83 | 91 | 92 | 82 | -22 | -21.2% | | | | | |
| Pacific Islander | | NA | NA | NA | NA | 1 | - | - | | | | | |
| Multiracial | | NA | NA | NA | NA | 230 | - | - | | | | | |
| Unknown | | NA | NA | NA | NA | 57 | - | - | | | | | |
| International | | 368 | 334 | 319 | 297 | 260 | -108 | -29.3% | | | | | |
| Headcount by Gender | | | | | | | | | | | | | |
| Male | | 2,849 | 2,831 | 2,757 | 2,867 | 3,044 | 195 | 6.8% | | | | | |
| Female | | 1,911 | 1,851 | 1,767 | 1,785 | 1,794 | -117 | -6.1% | | | | | |
| Degrees Granted, Prior Year | | | | | | | | | | | | | |
| Bachelor | | 974 | 1,025 | 1,012 | 1,009 | 1,020 | 46 | 4.7% | | | | | |
| Master | | 229 | 240 | 263 | 277 | 305 | 76 | 33.2% | | | | | |
| Doctorate | | 8 | 9 | 9 | 12 | 12 | 4 | 50.0% | | | | | |
| Professional | | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% | | | | | |
| Entry Information | | | | | | | | | | | | | |
| ACT Average | | 24.7 | 24.6 | 24.9 | 25.5 | 25.1 | 0.4 | 1.6% | | | | | |
| ACT 25th - 75th Percentile | | 22-27 | 22-27 | 22-27 | 24-28 | 23-27 | | | | | | | |
| Top 10% of HS Class (%) | | 22% | 22% | 23% | 23% | 23% | 1 | 4.5% | | | | | |
| Retention/Graduation Rates | | | | | | | | | | | | | |
| Freshman Retention Rate | | 85.3% | 78.6% | 80.5% | 81.1% | 84.5% | -0.8 | -0.9% | | | | | |
| 6-Year Graduation Rate | | 67.8% | 68.4% | 63.2% | 62.6% | 62.9% | -4.9 | -7.2% | | | | | |
| Number of Student Awards ¹ | | 1 | 0 | 0 | 0 | 0 | -1 | -100.0% | | | | | |
| Semester Credit Hours – State | | | | | | | | | | | | | |
| Funded | | | | | | | | | | | | | |
| Undergraduate | | 44,411 | 42,540 | 40,218 | 37,690 | 36,419 | -7,992 | -18.0% | | | | | |
| Graduate | | 5,219 | 4,686 | 4,878 | 4,760 | 4,113 | -1,106 | -21.2% | | | | | |
| Professional | | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% | | | | | |
| Total | | 49,630 | 47,226 | 45,096 | 42,450 | 40,532 | -9,098 | -18.3% | | | | | |
| Number of Lecture Classes | | | | | | | | | | | | | |
| Taught & Avg Class Size ² | | Number | Number | Number | Number | Number | (# Classes Taught) | | | | | | |
| Undergraduate | | 309 | 51 | 302 | 50 | 308 | 47 | 310 | 44 | 309 | 41 | 0 | 0.0% |
| Graduate / Professional | | 65 | 24 | 66 | 21 | 75 | 20 | 77 | 18 | 79 | 15 | 14 | 21.5% |
| All Students | | 374 | 46 | 368 | 45 | 383 | 42 | 387 | 38 | 388 | 36 | 14 | 3.7% |
| Class Size | | | | | | | | | | | | | |
| % of Classes < 20 | | 15% | 18% | 25% | 24% | 31% | 16 | 106.7% | | | | | |
| % of Classes > 50 | | 22% | 26% | 20% | 14% | 15% | -7 | -31.8% | | | | | |
| OSU - Tulsa ³ | | | | | | | | | | | | | |
| Headcount | | 983 | 996 | 942 | 922 | 1,315 | 332 | 33.8% | | | | | |
| Student Credit Hours | | 8,392 | 8,443 | 7,912 | 7,302 | 6,893 | -1,499 | -17.9% | | | | | |
| Instructional FTE | | | | | | | | | | | | | |
| Professor-Lecturer | | 123.43 | 122.01 | 130.81 | 137.07 | 139.74 | 16.31 | 13.2% | | | | | |
| Graduate Assistant Teaching | | 63.32 | 60.20 | 68.07 | 73.74 | 85.17 | 21.85 | 34.5% | | | | | |
| Total | | 186.75 | 182.21 | 198.88 | 210.81 | 224.91 | 38.16 | 20.4% | | | | | |
| Headcount of All Faculty | | | | | | | | | | | | | |
| By Ethnicity ⁴ | | | | | | | | | | | | | |
| White | | 120 | 119 | 131 | 135 | 137 | 17 | 14.2% | | | | | |
| Black, not of Hispanic Origin | | 1 | 2 | 1 | 2 | 2 | 1 | 100.0% | | | | | |
| American Indian / Alaskan Native | | 4 | 3 | 3 | 3 | 4 | 0 | 0.0% | | | | | |
| Hispanic | | 0 | 0 | 0 | 1 | 0 | 0 | 0.0% | | | | | |
| Asian American | | 8 | 9 | 10 | 10 | 9 | 1 | 12.5% | | | | | |
| Native Hawaiian/Pacific Islander | | NA | 0 | 0 | 0 | 0 | - | - | | | | | |
| Multiracial | | NA | 1 | 1 | 1 | 1 | - | - | | | | | |
| International | | 18 | 14 | 14 | 15 | 16 | -2 | -11.1% | | | | | |
| By Gender | | | | | | | | | | | | | |
| Male | | 108 | 109 | 120 | 125 | 126 | 18 | 16.7% | | | | | |
| Female | | 43 | 39 | 40 | 42 | 43 | 0 | 0.0% | | | | | |
| Total | | 151 | 148 | 160 | 167 | 169 | 18 | 11.9% | | | | | |
| Tenured/Tenure Track | | | | | | | | | | | | | |
| Total | | 99 | 93 | 100 | 98 | 96 | -3 | -3.0% | | | | | |
| Tenured | | 71 | 70 | 73 | 72 | 71 | 0 | 0.0% | | | | | |
| % Tenured | | 71.7% | 75.3% | 73.0% | 73.5% | 74.0% | 2.2 | 3.1% | | | | | |
| % of Faculty Full - Time | | 90% | 89% | 89% | 87% | 86% | -4.0 | | | | | | |
| Student Faculty Ratio ⁵ | | 27:1 | 26:1 | 23:1 | 20:1 | 20:1 | | | | | | | |
| Classes Taught by | | | | | | | | | | | | | |
| Tenured/Tenure Track | | | | | | | | | | | | | |
| % Lower Div. Classes | | 37% | 36% | 33% | 51% | 44% | 7 | | | | | | |
| % Undergrad Classes | | 50% | 45% | 46% | 46% | 43% | -7 | | | | | | |

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| Faculty | Faculty Salaries vs. Peer Inst. (Full-time Faculty - 9 mos.) | | | | | | | | | | | Change | |
|---------|-----------------------------------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------|----------|---------|
| | | Fall 2007 | | Fall 2008 | | Fall 2009 | | Fall 2010 | | Fall 2011 | | Amount | Percent |
| | | OSU | Big 12 | OSU | Big 12 | OSU | Big 12 | OSU | Big 12 | OSU | Big 12 | | |
| | Professor | \$117,696 | \$147,827 | \$122,855 | \$154,960 | \$133,208 | \$158,328 | \$136,008 | \$160,368 | \$139,500 | | \$21,804 | 18.5% |
| | Associate | \$102,420 | \$115,312 | \$108,394 | \$119,114 | \$111,868 | \$119,096 | \$111,743 | \$121,726 | \$117,644 | | \$15,224 | 14.9% |
| | Assistant | \$110,386 | \$109,347 | \$113,385 | \$115,886 | \$113,896 | \$119,322 | \$113,002 | \$119,010 | \$117,202 | | \$6,816 | 6.2% |

| | Fiscal Year | FY07 | FY08 | FY09 | FY10 | FY11 | Change | |
|------------------------------------------|---------------------------------------------------|--------------|---------------|--------------|--------------|--------------|-------------|---------|
| | | | | | | | Amount | Percent |
| Research | Sponsored Programs | | | | | | | |
| | Research | | | | | | | |
| | General Support | \$1,454,683 | \$1,642,174 | \$1,778,925 | \$2,984,373 | \$3,166,573 | \$1,711,890 | 117.7% |
| | Federal | \$125,886 | \$1,314,149 | \$1,298,710 | \$1,185,642 | \$1,102,838 | \$976,952 | 776.1% |
| | State | \$162,226 | \$130,161 | \$102,909 | \$133,442 | \$2,312,418 | \$2,150,192 | 1325.4% |
| | Private | \$557,150 | \$418,345 | \$14,486 | \$95,245 | \$22,174 | -\$534,976 | -96.0% |
| | Total | \$2,299,945 | \$3,504,829 | \$3,195,030 | \$4,398,702 | \$6,604,003 | \$4,304,058 | 187.1% |
| | Instruction | | | | | | | |
| | General Support | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | 0.0% |
| | Federal | \$0 | \$0 | \$88,369 | \$104,393 | \$33,436 | \$33,436 | - |
| | State | \$0 | \$0 | \$0 | \$10,016 | \$0 | \$0 | 0.0% |
| | Private | \$19,208 | \$79,966 | \$2,503 | \$0 | \$0 | -\$19,208 | -100.0% |
| | Total | \$19,208 | \$79,966 | \$90,872 | \$114,409 | \$33,436 | \$14,228 | 74.1% |
| | Outreach | | | | | | | |
| | General Support | \$73,390 | \$79,448 | \$97,798 | \$51,249 | \$269,434 | \$196,044 | 267.1% |
| Federal | \$28,241 | \$23,728 | \$36,000 | \$15,107 | \$131,174 | \$102,933 | 364.5% | |
| State | \$0 | \$12,710 | \$34,745 | \$5,438 | \$5,000 | \$5,000 | - | |
| Private | \$89,767 | \$112,390 | \$64,069 | \$13,582 | \$28,248 | -\$61,519 | -68.5% | |
| Total | \$191,398 | \$228,276 | \$232,612 | \$85,376 | \$433,856 | \$242,458 | 126.7% | |
| Sponsored Programs Totals | | | | | | | | |
| General Support | \$1,528,073 | \$1,721,622 | \$1,876,723 | \$3,035,622 | \$3,436,007 | \$1,907,934 | 124.9% | |
| Federal | \$154,127 | \$1,337,877 | \$1,423,079 | \$1,305,142 | \$1,267,448 | \$1,113,321 | 722.3% | |
| State | \$162,226 | \$142,871 | \$137,654 | \$148,896 | \$2,317,418 | \$2,155,192 | 1328.5% | |
| Private | \$666,125 | \$610,701 | \$81,058 | \$108,827 | \$50,422 | -\$615,703 | -92.4% | |
| Total | \$2,510,551 | \$3,813,071 | \$3,518,514 | \$4,598,487 | \$7,071,295 | \$4,560,744 | 181.7% | |
| Doctorate Degrees Awarded | 8 | 9 | 9 | 12 | 12 | 4 | 50.0% | |
| # of Post-Doctoral Appointees | 1 | 1 | 1 | 0 | 0 | -1 | -100.0% | |
| Econ Dev | Number of SBIR Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% |
| | Number of Income-Generating Licenses ⁶ | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% |
| | Number of Invention Disclosures ⁶ | 0 | 0 | 0 | 0 | 1 | 1 | 0.0% |
| Financial | Expenses: | | | | | | | |
| | Faculty Salaries | \$10,629,622 | \$10,961,774 | \$10,782,424 | \$12,148,530 | \$11,398,246 | \$768,624 | 7.2% |
| | Other Salaries | \$2,067,728 | \$2,148,910 | \$2,037,365 | \$2,304,949 | \$2,099,801 | \$32,073 | 1.6% |
| | Other Expenses | \$4,369,544 | \$4,841,101 | \$4,447,709 | \$5,164,706 | \$4,966,427 | \$596,883 | 13.7% |
| | Total Expenses | \$17,066,894 | \$17,951,785 | \$17,267,498 | \$19,618,185 | \$18,464,474 | \$1,397,580 | 8.2% |
| | Cost per SCH | \$159.88 | \$169.57 | \$172.07 | \$207.50 | \$169.47 | \$9.59 | 6.0% |
| | Cost per SCH in Constant \$ | \$137.25 | \$165.93 | \$157.20 | \$191.28 | \$158.33 | \$21.08 | 15.4% |
| | Other Revenue: | | | | | | | |
| | Other Student Fees | \$2,508,083 | \$3,951,475 | \$5,142,062 | \$6,657,582 | \$4,846,979 | \$2,338,896 | 93.3% |
| | Gifts and Grants | \$654,120 | \$1,003,021 | \$1,040,446 | \$1,423,961 | \$3,959,163 | \$3,305,043 | 505.3% |
| | Fees Related to Educ. Depts. | \$3,616 | \$2,472 | \$300 | -\$3,402 | \$49,540 | \$45,924 | 1270.0% |
| | Other Income | \$1,790,281 | \$1,353,059 | \$1,443,839 | \$1,927,714 | \$3,340,571 | \$1,550,290 | 86.6% |
| Total Other Revenue | \$4,956,100 | \$6,310,027 | \$7,626,647 | \$10,005,855 | \$12,196,253 | \$7,240,153 | 146.1% | |
| Private Fundraising | | | | | | | | |
| Total Budget \$'s Provided by Foundation | \$1,490,021 | \$1,627,041 | \$2,162,878 | \$3,679,100 | \$3,333,917 | \$1,843,896 | 123.7% | |
| Total \$ Raised by Foundation | \$8,594,186 | \$38,959,429 | -\$31,429,747 | \$9,090,277 | \$30,500,630 | \$21,906,444 | 254.9% | |

¹ Student awards include: Truman, Rhodes, Marshall, Udall, Goldwater, Harriman, Melon, Pickering & Jack Kent Cook.

² The number of lecture sections taught and average class size have been restated for Fall 2007 through Fall 2011, and might show slight differences from previous Academic Ledgers.

³ OSU-Tulsa Students are also included in the overall headcounts and SCH.

⁴ Ethnicity categories of Native Hawaiian/Pacific Islander and Multiracial were added for faculty in Fall 2008 due to required changes in federal and state reporting.

⁵ Student-Faculty Ratio = ((UG SCH/15) + (GR SCH/12))/(Instructional FTE + Research FTE)

⁶ Economic Development items include those invention disclosures and income generating licenses tracked by the University Research Office.

Items in **red** are used in the U.S. News rankings.

Items in **blue** are used in the Top American Research Universities rankings.