

**Oklahoma State University  
FIVE-YEAR ACADEMIC LEDGER  
MARKETING**

Fall Semester	2007	2008	2009	2010	2011	Change		
						Amount	Percent	
<b>Student Information</b>								
Headcount	584	567	483	434	463	-121	-20.7%	
Undergraduate	14	16	13	12	11	-3	-21.4%	
Graduate	0	0	0	0	0	0	-	
Professional	0	0	0	0	0	0	-	
Total	598	583	496	446	474	-124	-20.7%	
<b>Headcount by Ethnicity</b>								
White	479	456	390	353	370	-109	-22.8%	
African American	23	30	22	20	16	-7	-30.4%	
Native American	51	57	48	40	27	-24	-47.1%	
Hispanic	10	12	8	8	15	5	50.0%	
Asian	12	4	6	7	3	-9	-75.0%	
Pacific Islanders	0	0	0	0	0	0	-	
Multiracial	0	0	0	0	20	20	-	
International	23	24	22	18	16	-7	-30.4%	
Unknown	0	0	0	0	7	7	-	
Female	287	269	231	219	235	-52	-18.1%	
Male	311	314	265	227	239	-72	-23.2%	
<b>Degrees Granted</b>								
Bachelor	245	234	222	205	202	-43	-17.6%	
Master	0	0	0	0	0	0	-	
Doctorate	0	1	0	3	2	2	-	
Professional	0	0	0	0	0	0	-	
Total	245	235	222	208	204	-41	-16.7%	
<b>Entry Information</b>								
ACT Average	24.3	24.0	26.0	24.0	25.4	1.1	4.4%	
ACT 25th - 75th Percentile	22-26	21-26	24-29	24-24	23-28			
Top 10% High Sch. Class(%)	27.8%	20.0%	0.0%	0.0%	19.0%	-8.7		
<b>Retention/Graduation Rates</b>								
No. of Full-time Semesters	8.1	8.1	7.8	7.9	7.9	-0.2	-2.5%	
<b>Semester Credit Hours - State Funded<sup>1</sup></b>								
Undergraduate	8,301	7,630	6,855	6,891	6,631	-1,670	-20.1%	
Graduate	836	747	705	678	616	-220	-26.3%	
Professional	0	0	0	0	0	0	-	
Total	9,137	8,377	7,560	7,569	7,247	-1,890	-20.7%	
<b>Number of Lecture Classes Taught and Avg Class Size<sup>2</sup></b>								
	Number	Avg.	Number	Avg.	Number	Avg.	Number	Avg.
Undergraduate	50	55.0	49	51.0	52	43.0	55	42.0
Graduate/Professional	9	24.0	10	21.0	8	23.0	7	23.0
All Student	59	50.3	59	45.9	60	40.3	62	39.9
<b>Class Size</b>								
% of Classes < 20	6.8%	10.2%	20.0%	17.7%	33.9%	27.1		
% of Classes > 50	23.7%	22.0%	15.0%	16.1%	16.1%	-7.6		
<b>OSU-Tulsa</b>								
Headcount	138	118	116	101	98	-40	-29.0%	
Student Credit Hours	1,560	1,389	1,555	1,503	1,289	-271	-17.4%	
<b>Faculty Information</b>								
<b>Instructional-FTE</b>								
Professor-Lecturer	19.31	18.87	22.90	22.40	22.90	3.59	18.6%	
Graduate Assistant	5.00	4.50	5.00	5.25	4.25	-0.75	-15.0%	
Total	24.31	23.37	27.90	27.65	27.15	2.84	11.7%	
<b>Headcount</b>								
Professor-Lecturer	25	25	32	30	32	7	28.0%	
Total	15	15	15	15	13	-2	-13.3%	
Tenured/Tenure Track	11	11	13	13	12	1	9.1%	
%Tenured	73.3%	73.3%	86.7%	86.7%	92.3%	19.0		
<b>Faculty Headcount by Ethnicity</b>								
White	19	18	25	23	25	6	31.6%	
African American	0	0	0	0	0	0	-	
Native American	0	1	1	1	1	1	-	
Hispanic	0	0	0	0	0	0	-	
Asian	2	2	2	2	2	0	0.0%	
Pacific Islanders	0	0	0	0	0	0	-	
Multiracial	0	1	1	1	1	1	-	
International	4	3	3	3	3	-1	-25.0%	
Female	7	6	9	7	10	3	42.9%	
Male	18	19	23	23	22	4	22.2%	

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Fall Semester	2007	2008	2009	2010	2011	Change							
	Amount	Amount	Amount	Amount	Amount	Amount	Percent						
<b>Faculty Information - cont</b>													
% of Faculty Full - Time	86.4%	84.2%	77.3%	79.7%	77.3%	-9.2							
Student Faculty Ratio <sup>3</sup>	32.0	30.0	22.4	22.9	21.4	-10.6	-33.1%						
Faculty Salaries vs. Peer Inst. (Full-time Faculty - 9 mos.)	OSU	Big 12	OSU	Big 12	OSU	Big 12	OSU	Big 12					
Professor	\$140,346	\$154,321	\$146,308	\$159,854	\$146,308	\$163,372	\$146,398	\$163,417	\$145,485	\$158,776	\$158,271	\$5,139	3.7%
Associate	\$102,576	\$117,219	\$107,798	\$119,348	\$109,613	\$124,948	\$109,739	\$125,415	\$115,097	\$115,097	\$115,097	\$12,521	12.2%
Assistant	\$105,941	\$113,317	\$109,485	\$117,455	\$109,418	\$118,254	\$109,418	\$117,233	\$109,413	\$109,413	\$109,413	\$3,472	3.3%
<b>Classes Taught by Tenured/Tenure Track</b>													
% Lower Div. Classes	0%	0%	0%	0%	0%	0							
% Undergrad. Classes	44%	45%	44%	42%	36%	-8							
<b>Research Information</b>													
<b>Sponsored Programs<sup>4</sup></b>													
	FY07	FY08	FY09	FY10	FY11	Change							
	Amount	Amount	Amount	Amount	Amount	Amount	Percent						
Research													
General Support	\$63,074	\$33,452	\$62,337	\$12,469	\$17,231	(\$45,843)	-72.7%						
Federal	\$39,077	\$45,434	\$118,208	\$31,206	\$33,491	(\$5,586)	-14.3%						
State	\$72,949	\$9,194	(\$1)	\$0	\$0	(\$72,949)	-						
Private	\$2,073	\$32,641	\$7,991	\$910	\$7,196	\$5,123	247.1%						
Total	\$177,173	\$120,721	\$188,536	\$44,585	\$57,919	(\$119,254)	-67.3%						
Instruction													
General Support	\$0	\$0	\$0	\$0	\$0	\$0	-						
Federal	\$0	\$0	\$0	\$0	\$0	\$0	-						
State	\$0	\$0	\$0	\$0	\$0	\$0	-						
Private	\$0	\$0	\$0	\$0	\$0	\$0	-						
Total	\$0	\$0	\$0	\$0	\$0	\$0	-						
Outreach													
General Support	\$0	\$0	\$0	\$1,635	\$2,595	\$2,595	-						
Federal	\$0	\$0	\$0	\$0	\$0	\$0	-						
State	\$0	\$0	\$0	\$5,000	\$0	\$0	-						
Private	\$0	\$0	\$0	\$0	\$7,864	\$7,864	-						
Total	\$0	\$0	\$0	\$6,635	\$10,459	\$10,459	-						
Sponsored Program Funds													
Total General Support	\$63,074	\$33,452	\$62,337	\$14,104	\$19,827	(\$43,247)	-68.6%						
Total Federal	\$39,077	\$45,434	\$118,208	\$31,206	\$33,491	(\$5,586)	-14.3%						
Total State	\$72,949	\$9,194	(\$1)	\$5,000	\$0	(\$72,949)	-100.0%						
Total Private	\$2,073	\$32,641	\$7,991	\$910	\$15,060	\$12,987	626.5%						
Total	\$177,173	\$120,721	\$188,536	\$51,220	\$68,378	(\$108,795)	-61.4%						
Research Exp. per Faculty Ratio	\$8,538	\$6,036	\$7,251	\$1,748	\$2,206	(\$6,333)	-74.2%						
<b>Financial Information</b>													
Faculty Salaries	\$1,589,935	\$1,439,572	\$1,544,285	\$1,598,776	\$1,581,271	(\$8,664)	-0.5%						
Other Salaries	\$54,380	\$71,141	\$69,006	\$117,261	\$70,988	\$16,608	30.5%						
Fringe Benefits	\$477,012	\$426,242	\$469,735	\$516,192	\$522,010	\$44,998	9.4%						
Travel	\$29,214	\$30,920	\$33,386	\$26,652	\$14,444	(\$14,770)	-50.6%						
Utilities	\$0	\$0	\$0	\$0	\$0	\$0	-						
Supplies Other Oper. Exp.	\$6,675	\$2,901	\$2,050	\$9,607	\$1,858	(\$4,817)	-72.2%						
Property, Furniture Equip.	\$946	\$6,180	\$2,307	\$332	\$110	(\$836)	-88.4%						
Library Books Periodicals	\$0	\$35	\$0	\$31	\$0	\$0	-						
Transfers Other Disbur.	\$0	\$0	\$0	\$0	\$0	\$0	-						
Total	\$2,158,162	\$1,976,991	\$2,120,769	\$2,268,851	\$2,190,681	\$32,519	1.5%						
Cost per SCH	\$107.25	\$99.85	\$119.78	\$139.25	\$121.68	\$14.44	13.5%						
Cost per SCH in Constant \$	\$107.25	\$97.33	\$117.21	\$134.21	\$113.69	\$6.44	6.0%						
<b>Other Revenue</b>													
Other Student Fees	\$0	\$0	\$0	\$0	\$0	\$0	-						
Gifts and Grants	\$0	\$1,383	\$905	\$5,000	\$0	\$0	-						
Fees Related to Educ. Depts.	\$0	\$0	\$0	\$0	\$0	\$0	-						
Other Income	\$42,806	\$51,049	\$88,951	\$126,810	\$158,870	\$116,064	271.1%						
Total	\$42,806	\$52,432	\$89,856	\$131,810	\$158,870	\$116,064	271.1%						

1 Outreach courses with section numbers beginning with '6' have always been excluded. Starting in Fall 2010, section numbers beginning with '5' are also excluded.

2 The number of lecture sections taught and average class size have been restated for Fall 2007 through Fall 2011, and might show slight differences from previous Academic Ledgers.

3 Student Faculty Ratio: ((Undergraduate SCH/15)+(Graduate SCH/12)+(Professional Student Headcount))/(Instructional FTE+Research FTE)

4 Excludes federal appropriations for College of Agricultural Sciences and Natural Resources. Plant funds, OSU Foundations Funds, In-Kind Contributions, and Unfunded F and A on C/S on Cost Share are not included at the department level.