

Oklahoma State University
FIVE-YEAR ACADEMIC LEDGER
William S. Spears School of Business

	Fall Semester	2004		2005		2006		2007		2008		Change		
		Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent	
Student Information	Headcount													
	Undergraduate	4,016		4,038		4,010		4,019		3,927		-89	-2.2%	
	Graduate	610		611		674		741		755		145	23.8%	
	Professional	0		0		0		0		0		0	0.0%	
	Total	4,626		4,649		4,684		4,760		4,682		56	1.2%	
	Headcount by Ethnicity													
	White	3,422		3,509		3,518		3,573		3,544		122	3.6%	
	African American	202		202		197		210		217		15	7.4%	
	Native American	365		377		398		406		393		28	7.7%	
	Hispanic	98		105		112		99		111		13	13.3%	
	Asian American	87		95		102		104		83		-4	-4.6%	
	International	452		361		357		368		334		-118	-26.1%	
	Headcount by Gender													
	Male	2,773		2,799		2,802		2,849		2,831		58	2.1%	
	Female	1,853		1,850		1,882		1,911		1,851		-2	-0.1%	
	Degrees Granted, Prior Year													
	Bachelor	955		974		1,015		974		1,025		70	7.3%	
	Master	250		272		203		229		240		-10	-4.0%	
	Doctorate	18		15		8		8		9		-9	-50.0%	
	Professional	0		0		0		0		0		0	0.0%	
	Entry Information													
	ACT Average	24.3		24.4		24.7		24.7		24.6		0.3	1.2%	
	ACT 25th - 75th Percentile	22 - 26		22-26		22-27		22-27		22-27				
	Top 10% of HS Class (%)	21%		22%		24%		22%		22%		1.0	4.8%	
	Retention/Graduation Rates													
Freshman Retention Rate	78.4%		79.2%		78.5%		85.3%		78.6%		0.2	0.3%		
6-Year Graduation Rate	68.2%		65.1%		70.5%		67.8%		68.4%		0.2	0.3%		
Number of Student Awards ¹	2		0		0		1		0		-2	-		
Semester Credit Hours -- State Funded														
Undergraduate	44,610		44,639		44,259		44,411		42,540		-2,070	-4.6%		
Graduate	4,596		4,422		5,025		5,219		4,686		90	2.0%		
Professional	0		0		0		0		0		0	0.0%		
Total	49,206		49,061		49,284		49,630		47,226		-1,980	-4.0%		
Number of Lecture Classes Taught & Avg Class Size														
Undergraduate	303	48	304	48	311	47	281	56	276	57	-27	-8.9%		
Graduate / Professional	56	23	59	23	63	24	60	27	58	23	2	3.6%		
All Students	359	44	363	44	374	44	341	51	334	51	-25	-7.0%		
Class Size														
% of Classes < 20	15%		13%		17%		13%		15%		0.0	0.0%		
% of Classes > 50	23%		22%		24%		24%		28%		5.0	21.7%		
OSU - Tulsa ²														
Headcount	920		964		986		983		996		76	8.3%		
Student Credit Hours	7,560		8,115		8,240		8,392		8,443		883	11.7%		
Instructional FTE														
Professor-Lecturer	106.92		114.04		130.94		123.43		122.01		15.09	14.1%		
Graduate Assistant Teaching	54.64		55.71		56.31		63.32		60.20		5.56	10.2%		
Total	161.56		169.75		187.25		186.75		182.21		20.65	12.8%		
Headcount of All Faculty														
By Ethnicity ³														
White	108		111		119		120		119		11	10.2%		
African American	1		1		1		1		2		1	100.0%		
Native American	3		4		4		4		3		0	0.0%		
Hispanic	0		0		1		0		0		0	0.0%		
Asian American	11		10		9		8		9		-2	-18.2%		
Native Hawaiian/Pacific Islander	NA		NA		NA		NA		0		-	-		
Multiracial	NA		NA		NA		NA		1		-	-		
International	5		9		15		18		14		9	180.0%		
By Gender														
Male	102		104		112		108		109		7	6.9%		
Female	26		31		37		43		39		13	50.0%		
Total	128		135		149		151		148		20	15.6%		
Tenured/Tenure Track														
Total	91		96		102		99		93		2	2.2%		
Tenured	73		73		74		71		70		-3	-4.1%		
% Tenured	80.2%		76.0%		72.5%		71.7%		75.3%		-5.0	-6.2%		
% of Faculty Full - Time	93%		93%		92%		90%		89%		-4.0			
Student Faculty Ratio ⁴	30:1		28:1		25:1		27:1		26:1					
Faculty Salaries vs. Peer Inst. (Full-time Faculty - 9 mos.)														
Professor	\$102,056	\$126,162	\$108,986	\$133,320	\$112,446	\$138,423	\$117,696	\$147,827	\$122,855	\$154,960	\$20,799	20.4%		
Associate	\$86,376	\$95,695	\$91,342	\$101,962	\$96,324	\$108,204	\$102,420	\$115,312	\$108,394	\$119,114	\$22,018	25.5%		
Assistant	\$95,019	\$100,153	\$101,169	\$99,059	\$107,694	\$104,278	\$110,386	\$109,347	\$113,385	\$115,886	\$18,366	19.3%		
Classes Taught by Tenured/Tenure Track														
% Lower Div. Classes	30%		33%		34%		35%		34%		4			
% Undergrad Classes	43%		45%		47%		50%		45%		2			

Oklahoma State University
FIVE-YEAR ACADEMIC LEDGER
William S. Spears School of Business

Fiscal Year		FY04	FY05	FY06	FY07	FY08	Change	
							Amount	Percent
Research	Sponsored Programs							
	Research							
	General Support	\$1,483,837	\$1,467,673	\$1,208,569	\$1,454,683	\$1,642,174	\$158,337	10.7%
	Federal	\$147,154	\$63,510	\$76,784	\$125,886	\$1,314,149	\$1,166,995	793.0%
	State	\$236,500	\$85,947	\$154,682	\$162,226	\$130,161	-\$106,339	-45.0%
	Private	\$138,526	\$81,831	\$188,646	\$557,150	\$418,345	\$279,819	202.0%
	Total	\$2,006,017	\$1,698,961	\$1,628,681	\$2,299,945	\$3,504,829	\$1,498,812	74.7%
	Instruction							
	General Support	\$0	\$0	\$0	\$0	\$0	\$0	0.0%
	Federal	\$0	\$0	\$0	\$0	\$0	\$0	0.0%
	State	\$0	\$0	\$0	\$0	\$0	\$0	0.0%
	Private	\$185,633	\$0	\$256,833	\$19,208	\$79,966	-\$105,667	-56.9%
	Total	\$185,633	\$0	\$256,833	\$19,208	\$79,966	-\$105,667	-56.9%
	Outreach							
	General Support	\$125,792	\$21,964	\$42,026	\$73,390	\$79,448	-\$46,344	-36.8%
	Federal	\$756	\$51,443	\$8,321	\$28,241	\$23,728	\$22,972	3038.6%
	State	\$42,777	\$0	\$0	\$0	\$12,710	-\$30,067	-70.3%
	Private	\$61,880	\$29,458	\$35,066	\$89,767	\$112,390	\$50,510	81.6%
Total	\$231,205	\$102,865	\$85,413	\$191,398	\$228,276	-\$2,929	-1.3%	
Sponsored Programs Totals								
General Support	\$1,609,629	\$1,489,637	\$1,250,595	\$1,528,073	\$1,721,622	\$111,993	7.0%	
Federal	\$147,910	\$114,953	\$85,105	\$154,127	\$1,337,877	\$1,189,967	804.5%	
State	\$279,277	\$85,947	\$154,682	\$162,226	\$142,871	-\$136,406	-48.8%	
Private	\$386,039	\$111,289	\$480,545	\$666,125	\$610,701	\$224,662	58.2%	
Total	\$2,422,855	\$1,801,826	\$1,970,927	\$2,510,551	\$3,813,071	\$1,390,216	57.4%	
Doctorate Degrees Awarded	18	15	8	8	9	-9	-50.0%	
# of Post-Doctoral Appointees	0	0	0	1	1	1	-	
Econ Dev	Number of SBIR Awards	NA	0	0	0	0	NA	NA
	Number of Income-Generating Licenses ⁵	0	0	0	0	0	0	0.0%
	Number of Invention Disclosures ⁵	0	0	0	0	0	0	0.0%
Financial	Expenses:							
	Faculty Salaries	\$8,752,701	\$9,033,682	\$9,972,009	\$10,629,622	\$10,961,774	\$2,209,073	25.2%
	Other Salaries	\$1,917,021	\$1,666,928	\$1,756,056	\$2,067,728	\$2,148,910	\$231,889	12.1%
	Other Expenses	\$3,222,496	\$3,908,988	\$4,282,323	\$4,369,544	\$4,841,101	\$1,618,605	50.2%
	Total Expenses	\$13,892,218	\$14,609,598	\$16,010,388	\$17,066,894	\$17,951,785	\$4,059,567	29.2%
	Cost per SCH	\$136.14	\$139.32	\$155.35	\$159.88	\$169.57	\$33.43	24.6%
	Cost per SCH in Constant \$	\$122.94	\$123.82	\$136.42	\$137.25	\$165.93	\$42.99	35.0%
	Other Revenue:							
	Other Student Fees	\$1,118,315	\$1,675,811	\$2,089,326	\$2,508,083	\$3,951,475	\$2,833,160	253.3%
	Gifts and Grants	\$604,931	\$656,418	\$463,672	\$654,120	\$1,003,021	\$398,090	65.8%
	Fees Related to Educ. Depts.	\$968	\$23,781	\$376	\$3,616	\$2,472	\$1,504	155.4%
	Other Income	\$2,107,368	\$1,490,026	\$1,315,602	\$1,790,281	\$1,353,059	-\$754,309	-35.8%
	Total Other Revenue	\$3,831,582	\$3,846,036	\$3,868,976	\$4,956,100	\$6,310,027	\$2,478,445	64.7%
	Private Fundraising							
	Total Budget \$'s Provided by Foundation	\$1,146,346	\$1,130,143	\$1,337,845	\$1,490,021	\$1,627,041	\$480,695	41.9%
	Total \$ Raised by Foundation	\$1,687,912	\$5,257,205	\$8,435,368	\$8,594,186	\$38,959,429	\$37,271,517	2208.1%

¹ Student awards include: Truman, Rhodes, Marshall, Udall, Goldwater, Harriman, Melon, Pickering & Jack Kent Cook.

² OSU-Tulsa Students are also included in the overall headcounts and SCH.

³ Ethnicity categories of Native Hawaiian/Pacific Islander and Multiracial were added for faculty in Fall 2008 due to required changes in federal and state reporting.

⁴ Student-Faculty Ratio = ((UG SCH/15) + (GR SCH/12))/(Instructional FTE + Research FTE)

⁵ Economic Development items include those invention disclosures and income generating licenses tracked by the University Research Office.

Items in **red** are used in the U.S. News rankings.

Items in **blue** are used in the Top American Research Universities rankings.